



OAS' Subsidiary Technical Group on Emergency and Security Systems (STG-ESS)

Webinar Exchange on: Emergency Response to Situations of Violence Against Women and Domestic Violence

Wednesday, November 29<sup>th</sup> and Thursday, November 30<sup>th</sup>, 2023

## MODERATOR AND PANELISTS' PROFILES

## PANEL 3: MEXICO'S EXPERIENCE



# CATALINA BUITRAGO (Moderator)

International consultant on Gender-Based Violence for Latin America and the Caribbean region. She has over 15 years of experience in gender and development, GBV prevention and response, and migration. Catalina provides consultant advice to international development organizations such as the World Bank, the Interamerican Development Bank, UNHCR, UN Women, The United Nations Coordination Office for LAC, and universities such as the State University of New York (SUNY). Previously, she served as a GBV specialist in Un Women, GBV Information Management System National Coordinator in Colombia in UNHCR,

Gender and Human Rights officer in UNFPA and civil servant in the Colombian government. She has experience working in several countries of the LAC region, including working with indigenous communities. Catalina earned a Master's Degree in Development Practice (MDP), a post-graduate degree in International Cooperation and Development of Social Projects, and a Bachelor's degree in Government and International Affairs.







#### **OSCAR LAGUNA**

National Coordinator of the 9-1-1 Emergency Service Operation.

He currently serves as the National Coordinator of the 9-1-1 Emergency Service Operation at the National Information Center of the Executive Secretariat of the National Public Security System.

He holds a PhD in Social Sciences with a specialty in Women's Studies and Gender Relations from the Universidad Autónoma Metropolitana (Mexico).



### **ROBERTO REYES ISLAS**

General Coordinator of the C5i of Puebla, Mexico.

In the last 20 years he has served in Public Safety positions, such as Director of Emergencies and Immediate Response of the Municipality of Puebla, General Director of Technical Services, and co-founder of the State Cyber Police in 2012. He has managed projects in the field of Information Technologies and coordinated multidisciplinary teams with a focus on continuous improvement, quality, and development of human talent. He is an expert in the implementation of police technologies for prevention, deterrence, and action by law enforcement

agencies.

In the academic field, he has taught at the Puebla Police Training and Development Academy-Mérida Initiative "General Ignacio Zaragoza". He is also a speaker and panelist on cybersecurity related topics. PhD Candidate in Public Safety and Police Sciences, he holds two Master's Degree, in Public Finance, and Criminal Investigation and Forensic Sciences respectively, with a Specialty in Criminalistics, with various international certifications in networks and telecommunications.



## CRISTIAN LÓPEZ SÁNCHEZ

Specialized Director of Assistance to Gender Violence

She also serves as a liaison for the State Data and Information Center for Cases of Violence against Women (CEDAVIM) and is the Head of the Substantive Equality Unit (UNIS) of the Ministry of Public Security.

She was Head of Department at the Women's Justice Center, and previously served at the Directorate of the Tourist Police of the Ministry of Public Security. She has a degree in Psychology from Carl Rogers University, and obtained a Diploma in Initial Tourist Police Training.





She has a Certification in Face-to-Face First Contact Care for Women Victims of Gender Violence, and another on Gender-Based Violence, Women's Human Rights, and the Gender Perspective, provided by the National Commission to Prevent and Eradicate Violence Against Women (CONAVIM).

She took several courses, including one on Gender Perspective as a Transversal Strategy in Public Administration, taught by the Institute of Public Administration of the State of Puebla, A.C. (IAP).



# MICHELLE OLMOS ÁLVAREZ

General Director of C5i of the Secretariat of Public Security of the State of Aguascalientes (Mexico).

As Director of the C51 of Aguascalientes, she incorporated the comprehensive use of technological tools, and established a prevention, deterrence, and prediction approach, through universality, robotics, telemedicine, and video surveillance in emergency response.

He has 15 years in the technology industry applied to security. **She** has led the programming and development of two C5i in the country, as well as the projection

and equipping of the C5i in Puebla. She created the National Model of Cyber Police Unit in Mexico.

She is the first Mexican woman to represent ComScore in Latin America, and the first Mexican woman to have a Grade 8 rating at Google Company.

She was the winner of 2 research awards in the field of digital security in Latin America: Digital Consumption Habits (2019) and Victims of the Algorithm (2022).

She is an essayist with more than 30 publications in English and Spanish on digital behavior, social networks, and cybersecurity. She collaborates in radio and television programs on topics focused on Digital Legislation and Cybersecurity. Participa como conferencista internacional en temas sobre tecnología y ciberseguridad.

She was a professor at the University of San Diego, California, with the subjects: Progressive Algorithms and Process Automation.

PhD Candidate in Public Policy. She trained as a Communicator with a specialty in Marketing; earned a Graduate Degree in Public Relations and Advertising, and was certified by the University of San Diego, California.